

Goa Open Innovation

Challenge 2025

Problem Statements

Stakeholders

Aspect	Details
Problem Statement	Customised Crop Advisory Services for Goan Farmers Develop a digital or data-driven advisory platform that delivers tailored, real-time crop guidance to Goan farmers leveraging technical insights from institutions like ICAR and seasonal crop data to improve rice productivity and decision-making at the farm level.
Desired Outcome	Personalized crop advisory for better yields - Stronger collaboration between institutions and farmers - Timely, contextual guidance at the farm level
Constraints	Language and literacy barriers - Connectivity in rural areas - Regular updating and verification of agronomic data

